

EXTERNAL CONTROLS

Variables controlled by outside decision makers and policies (e.g. determination of season format).

INTERNAL CONTROLS

Considerations and actions your club can undertake to set your club up for a successful return..

KEY CONSIDERATIONS

During COVID-19, the goal posts are continuing to shift for clubs who are planning for a return to sport. Clubs are encouraged to remain proactive and flexible, while planning for multiple scenarios and potential impacts rather than anticipating a return to the norm.

SHORTENED SEASON

- **Players, Coaches, Volunteers and Officials**
 - Player and officials fitness
 - Injury risk management
 - Volunteer readiness
 - Strategy to fill gaps created by non-returning members
 - Social distancing requirements (impact to club rooms / social rooms)
 - A potential change in attitudes regarding contact sport
 - Potential impact to spectators
- **Communication Strategy**
 - Hygiene and distancing measures
 - Engagement with existing members
 - Communication with potential / new members
 - Engagement with sponsors
 - Communicate with LGA / SSA
 - Support local sponsor businesses
 - Online capacity (the new norm)
- **Budget**
 - Membership fees (pro-rata)
 - Refunds for prepayments
 - Sponsors expectations or capacity to continue funding
 - Cash flow
 - Income from social activities (e.g. bars)
 - Potential impact to game day income
 - Explore additional fund raising opportunities
- **Facilities**
 - Club / changing rooms may not be available
 - Ground or facility availability if extending season beyond September (shared facilities)
- **Planning**
 - Recovery action planning
 - Long term / strategic planning
 - Participation planning
 - Governance improvements
- **Other**
 - Licences and accreditation (up to date)
 - Insurance coverage for social / modified or extended season activities

NO SEASON

- **Players, Coaches, Volunteers and Officials**
 - Online training sessions
 - Fitness / training sessions in smaller groups
 - Social or modified activities (SSA products)
 - Social or modified activities (non-SSA products)
 - Volunteer engagement
 - Attraction and retention strategy for personnel
 - Social distancing requirements (impact to club rooms / social rooms)
 - A potential change in attitudes regarding contact sport
 - Opportunity to build capacity of volunteers, coaches, officials (training and accreditation)
- **Communication Strategy**
 - Hygiene and distancing measures
 - Engagement with existing members
 - Communication with potential / new members
 - Communicate with LGA / SSA
 - Engagement with sponsors
 - Support local sponsor businesses
 - Online capacity (the new norm)
- **Budget**
 - Loss of membership fees
 - Fee structure for social or modified activities
 - Refunds for prepayments
 - Sponsors expectations or capacity to continue funding
 - Cash flow
 - Income from social activities (i.e bars)
 - Explore additional fund raising opportunities
- **Facilities**
 - Ground / facility availability for out of season activities
- **Planning**
 - Recovery action planning
 - Long term / strategic planning
 - Participation planning
 - Governance improvements
- **Other**
 - Licences and accreditation (up to date)
 - Insurance coverage for social or modified activities